

HART & BENJAMIN

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Mailing List

HAB-2051

MIN #99201
SRDS #840277-000

HEALTH PROSE, INC.

Physician & Medical Office Customer List

(See Data Card #2050 for Allied Health Selects)

Publisher & Direct Marketer of Illustrated Greeting Cards, Appointment Reminders, Stationery, & Practice Promotion Products for Health Care

For nearly 20 years Health Prose has produced many varieties of illustrated practice promotion materials. Art styles include cartoons, fine art, and traditional art, in full color and in many formats.

They've marketed via their targeted direct mailers to specific health care and alternative health professionals, at both home and business address, and more general catalogs for wider breadth in the health care industry. Use these proven lists to direct market your health care product, publication, information, software, business systems and products, travel, subscription, and continuing education offer.

Allied health selects are presented on Data Card #2050.

1	NURSES & NURSE MANAGERS	5,240
2	SPORTS MEDICINE CLINICS	3,672
3	CARDIOLOGISTS & CARDIAC PHYSICIAN ASSTS	3,604
4	OBGYNS	5,053
5	DERMATOLOGISTS/PLASTIC SURGEONS	4,964
6	RADIOLOGISTS	3,044
7	ORTHOPEDIC SURGEONS	5,065
8	FAMILY PRACTITIONERS	3,012
9	PEDIATRICIANS	6,237
10	OPHTHALMOLOGISTS	3,319
11	INTERNAL MEDICINE	3,031
12	UROLOGISTS	1,890
13	MISCELLANEOUS(NO SPECIALTY SELECT)	26,078

Minimum Order 5000 addresses. All records 12 months or less. Updated quarterly. Brokers welcomed.

Base Price:	\$110/M	3-Months:	\$15/M
E-Mail/FTP:	\$50	6-Months:	\$10/M
Key Coding:	\$5/M	Selects (Geo/Gender):	\$5/M